



Tech Talent Solutions Best Meet Your Needs

Contact us for your best suited solutions:
ngoc.do@applancer.net | 0944 685 243 – 08 62645022

Post Jobs at a Glance

Find your next Tech Pirates with thousands of tech talents with TopDev



What's Great? Each job, listed up to **12 Million audience**, reaches **1345 views** & **25 applications** averagely.

BASIC PLUS

★★★★☆

+ 15% views

Bold & Red Plus gain better attention from jobseekers

- ✓ 30-day job posting
- ✓ Bold & Red Plus
- ✗ Top Search Distinction
- ✗ Top Jobs at Homepage

2,900,000^d

DISTINCTION

★★★★☆

+35% views

Search Distinction and **Bold & Red Plus** differentiate while on top search results

- ✓ 30-day job posting
- ✓ Bold & Red Plus
- ✓ Top Search Distinction
- ✗ Top Jobs at Homepage

MOST POPULAR
6,229,000^d

TOP DISTINCTION

★★★★★

+97% views

Top Jobs, Search Distinction and **Bold & Red Plus** multiply your times on top & always getting first attention

- ✓ 30-day job posting
- ✓ Bold & Red Plus
- ✓ Top Search Distinction
- ✓ Top Jobs at Homepage

MOST SATISFIED
13,639,000^d

Bold & Red Plus

Bold & Red Plus during posting duration helps your job post win impression from best jobseekers

Bold & Red Plus

LOGO HERE

[HN] Front-end Developer (AngularJS) | Salary from \$1,000 - \$2,000

Company's Name

Ha Noi

Outsourcing

\$ \$1,000 - \$2,000

CSS AngularJS Front-End

LOGO HERE

[HN] Tuyển lập trình viên Unity | Salary from \$500

Company's Name

Location

Product/Outsourcing

Salary

Skill 1 Skill 2 Skill 3

Top Search Distinction

Top Search Distinction keeps your job post on **top search results** during 15 first days to attract more views & increase brand awareness.

TOPDev All Jobs Your Salary Tech Events Tech Blog 04-9 62645022 04-9 62750496 04-9 62733907 EMPLOYERS Post Job & Find Developers

Enter job title, position, company... All skills All locations Find Jobs

SKILL

Total Jobs

Branding Banner on Search Page (728x90px)

I need more jobs like this

Recommendation

I need more jobs like this

Right Banner on Search Page (1300x100px)

Top Search Distinction

Top Jobs at Home Page

30-day Job Posting

Job posting in Vietnam's **#1** Mobile & IT professional recruitment network

Top Jobs at Homepage

Banner Slider & Search Tool

VIP LOGO

VIP LOGO

VIP LOGO

VIP LOGO

VIP LOGO

VIP LOGO

Top Jobs Recommended Jobs

Tech Events

Banner Event

Banner Event

Banner Event

Contact & Blog TopDev

SQUARE BANNER

SQUARE BANNER

SQUARE BANNER

SQUARE BANNER

Contact us for your best suited solutions:
ngoc.do@applancer.net | 0944 685 243 – 08 62645022

Build up your Employer Brand

Heighten Your Visibility & Reachability among loyal tech talents at TopDev



Employer Branding Packages at TopDev

30-day Banner on Search Page & Job Page *(More info. at Page 4)*

Weekly Branding emails targeting to tech pros' inboxes

30-day Featured Company Logos, Square Banner on Homepage *(More info. at Page 3)*

30-day Ad Banner on Techtalk.vn, Dewui.com & all TopDev event ticket pages *(More info. at Page 5)*

Slider Banner & VIP Logos on Homepage for 15 days *(More info. at Page 3)*

TVC Broadcasting & Logo Branding at all TopDev events for 30 days

TARGET Employer Brands

6,900,000^d



—

—

+ 2,490,000^d

+ 3,490,000^d

FEATURED Employer Brands

8,900,000^d



—

+ 2,249,000^d

+ 3,149,000^d

BEST-SELECTED Employer Brands

10,490,000^d



FREE

SPECIAL BONUS

FREE

SPECIAL BONUS

BRANDING AT TOPDEV EVENTS

What's Great? Only **online target audience of TopDev events** accounts for **up to 1 Million online reach every year.**

Vietnam Mobile Day

- Annual largest Tech event for **Mobile industry**
- In 2016, attracting over **7,000 visit turns**
- Hochiminh – Hanoi – Danang
- Check out: <http://mobileday.vn>



Vietnam Web Summit

- Annual largest Tech event for **Web Development industry**
- In 2016, attracting over **6,000 visit turns**
- Hochiminh – Hanoi – Danang
- Check out: <https://vietnamwebsummit.com>



TopDev Techtalk

- Weekly specialized Techtalks
- Attracting **200+ tech professionals** each
- Reaching **up to 8,000 audience** each
- Hochiminh – Hanoi
- Check out: fb.com/topdevvietnam/events



Contact us for your best suited solutions:
ngoc.do@applaner.net | 0944 685 243 – 08 62645022

Build up your Employer Brand

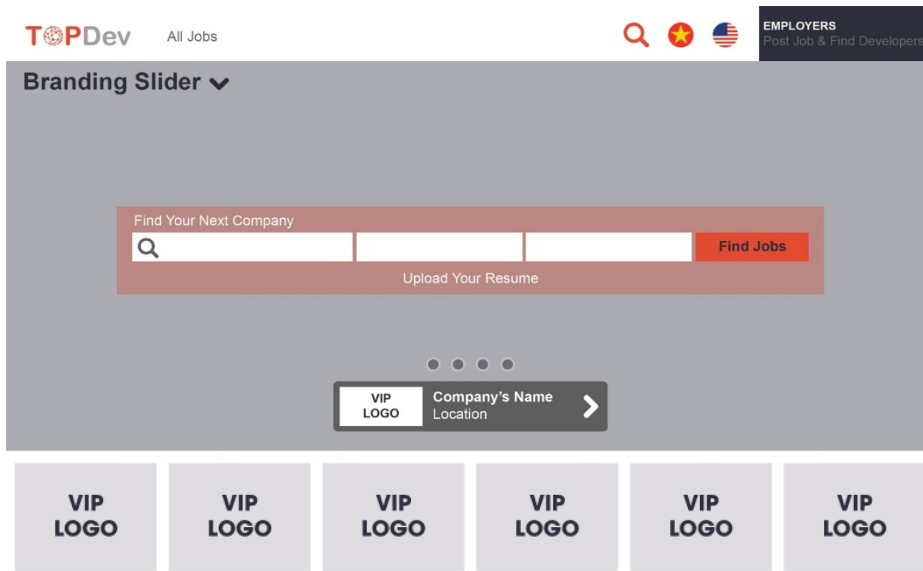
Heighten Your Visibility & Reachability among loyal tech talents at TopDev



TOPDEV HOMEPAGE BRANDING

What's Great?

Homepage Branding helps catching **up to 97% first candidate traffic** to page.



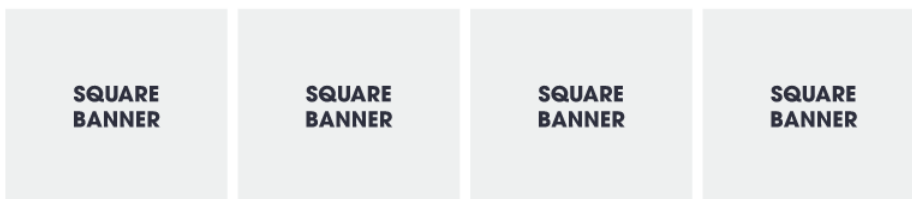
Branding
Slider catches
**97% first
impression.**

Place banner now
only **2,249,000^d**

91% Candidates
believe companies with VIP
Logos offer better jobs



Contact & Blog TopDev



85% Candidates
engage higher trust
for companies with
frequent Banners on
Homepage

Contact us for your best suited solutions:
ngoc.do@applancer.net | 0944 685 243 – 08 62645022

Build up your Employer Brand

Heighten Your Visibility & Reachability among loyal tech talents at TopDev



TOPDEV SUB-PAGE BRANDING

What's Great?

99% candidates reaching TopDev sub-page are truly **searching for new jobs**.

TOPDev

All JobsYour SalaryTech EventsTech Blog

84-8 62645022 | 84-8 62733496 | 84-8 62733497

EMPLOYERS
Post Job & Find Developers

Company's picture

Company's picture

Company's picture

Title Job

Company's Name

Company's Address

Product/Outsourcing

Location

Salary

Skill 1 Skill 2 Skill 3

Apply Now

Apply without CV

LOGO HERE

Company info

Consider to

Email me similar jobs

Refer to a friend

Share on

What You're In Charge?

Technologies We're using

What We're Searching?

Best About This Position

People Also Loved

LOGO HERE

[HN] Front-end Developer (AngularJS) | Salary from \$1,000 - \$2,000

Company's Name

His Not

Outsourcing

\$ \$1,000 - \$2,000

CSS AngularJS Front-End

LOGO HERE

[HN] Tuyển lập trình viên Unity | Salary from \$500

Company's Name

Location

Product/Outsourcing

Salary

Skill 1 Skill 2 Skill 3

JobsYour SalaryTech EventsTech Blog

84-8 62645022 | 84-8 62733496 | 84-8 62733497

EMPLOYERS
Post Job & Find Developers

ion, company...

All skills

All locations

Find Jobs

Total Jobs

Branding Banner on Search Page
(728x90px)

Email me job like this
example@gmail.com

Email me job like this

Right Banner on Search Page
(160xautopt)

Branding Banner on Job Page
(320xautoptx)

Branding Banner on Job Page
(320xautoptx)

97% incoming candidates

notice Branding Banner
even before
job search results

Place banner now
Only **6,900,000đ**

99% candidates

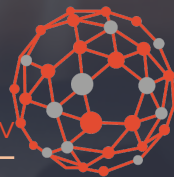
browsing Job Page
are searching for new jobs

Contact us for your best suited solutions:
ngoc.do@applancer.net | 0944 685 243 – 08 62645022

4

Build up your Employer Brand

Heighten Your Visibility & Reachability among loyal tech talents at TopDev

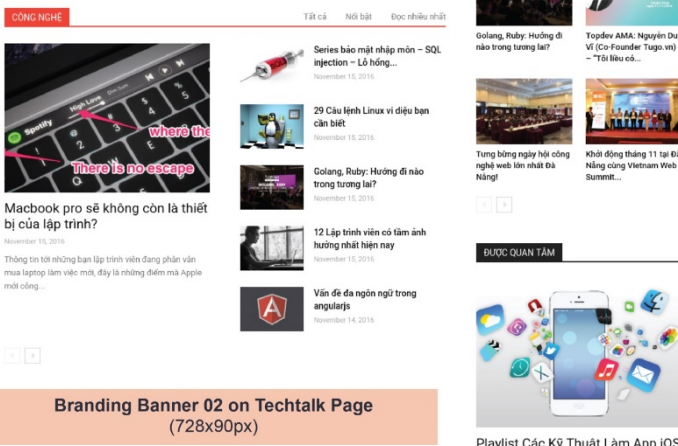
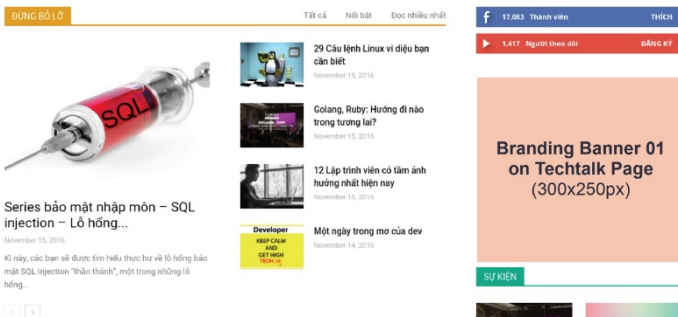


DISPLAY PAGE BRANDING

What's Great? TopDev display pages covers **99% Mobile & IT communities in Vietnam.**

TECHTalk

TRANG CHỦ ỨNG DỤNG CÔNG NGHỆ LẬP TRÌNH TÀI LIỆU SỰ KIỆN HÀI HƯỚC



TECHTALK.VN

has up to

10,000 visits per day

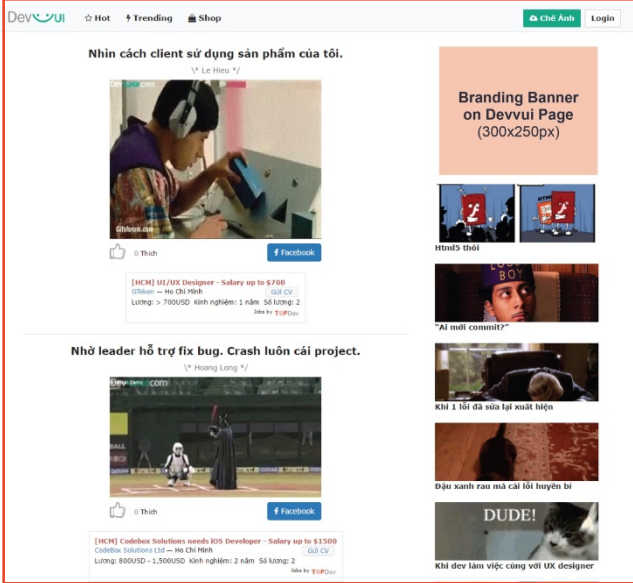
100% traffic is tech professionals

DEVVUI.COM

has up to

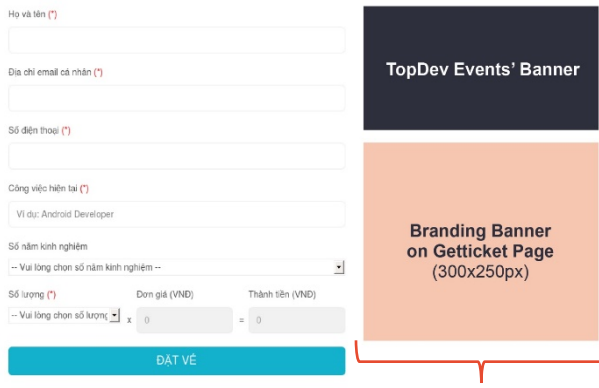
2,000 visits per day

100% traffic is tech seniors



TOPDEV

TECH TALK



CÁC TECH EVENT SẮP TỚI:

• Công nghệ của Tương lai: Đột phá gì từ Machine Learning?

Cơ hội làm việc tại các công ty IT tốt nhất Việt Nam



TOPDEV EVENT
TICKET PAGES

Up to **5,000 visits**
each weekly link.
100% traffic is
tech professionals
0-3 exp. year

Contact us for your best suited solutions:
ngoc.do@applaner.net | 0944 685 243 – 08 62645022