Contact us for your best suited solutions:
ngoc.do@applancer.net | 0944 685 243 – 08 62645022

Post Jobs at a Glance

Find your next Tech Pirates with thousands of tech talents with TopDev

What's Great? Each job, listed up to **12 Million audience**, reaches **1345 views** & **25 applications** averagely.

BASIC

★★☆☆☆

Average **1345 views**

Promote your job post reaching **12 Million** audience for 30 days

- ✓ **30-day job posting**
- ✘ Bold & Red Plus
- ✘ Top Search Distinction
- ✘ Top Jobs at Homepage

1,490,000đ

BASIC PLUS

★★★☆☆

+ 15% views

Bold & Red Plus gain better attention from jobseekers

- ✓ **30-day job posting**
- ✓ **Bold & Red Plus**
- ✘ Top Search Distinction
- ✘ Top Jobs at Homepage

BASIC + 750,000đ

DISTINCTION

★★★★☆

+35% views

Search Distinction and **Bold & Red Plus** differentiate while on top search results

- ✓ **30-day job posting**
- ✓ **Bold & Red Plus**
- ✓ **Top Search Distinction**
- ✘ Top Jobs at Homepage

MOST POPULAR
4,790,000đ

TOP DISTINCTION

★★★★★

+97% views

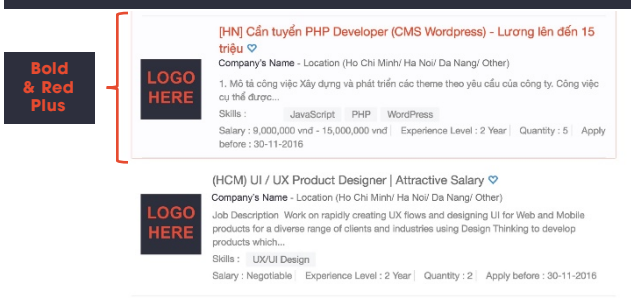
Top Jobs, **Search Distinction** and **Bold & Red Plus** multiply your times on top & always getting first attention

- ✓ **30-day job posting**
- ✓ **Bold & Red Plus**
- ✓ **Top Search Distinction**
- ✓ **Top Jobs at Homepage**

MOST SATISFIED
10,490,000đ

Bold & Red Plus

Bold & Red Plus during posting duration helps your job post win impression from best jobseekers



30-day Job Posting

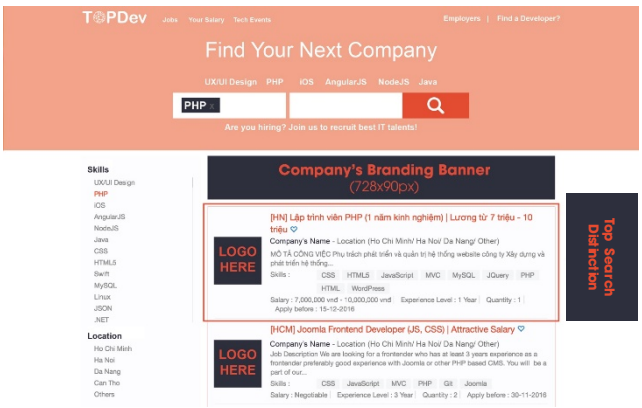
Job posting in Vietnam's **#1** Mobile & IT professional recruitment network

Top Jobs at Homepage

Top Jobs at Homepage during 15 days keeps your job post impressive right at Homepage, catching 1st **impression of 100% candiates within first 3 seconds**

Top Search Distinction

Top Search Distinction keeps your job post on **top search results** during 15 first days to attract more views & increase brand awareness.



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Build up your Employer Brand

Heighten Your Visibility & Reachability among loyal tech talents at TopDev

Employer Branding Packages at TopDev	TARGET Employer Brands	FEATURED Employer Brands	BEST-SELECTED Employer Brands
	6,900,000đ	8,900,000đ	10,490,000đ
30-day Banner on Search Page & Job Page *(More info. at Page 4)*	✓	✓	✓
Weekly Branding emails targeting to tech pros' inboxes	✓	✓	✓
30-day Featured Company Logos, Square Banner on Homepage *(More info. at Page 3)*	–	✓	✓
30-day Ad Banner on Techtalk.vn, Devvui.com & all TopDev event ticket pages *(More info. at Page 5)*	–	–	✓
Slider Banner & VIP Logos on Homepage for 15 days *(More info. at Page 3)*	+ 2,490,000đ	+ 2,249,000đ	FREE SPECIAL BONUS
TVC Broadcasting & Logo Branding at all TopDev events for 30 days	+ 3,490,000đ	+ 3,149,000đ	FREE SPECIAL BONUS

BRANDING AT TOPDEV EVENTS

What's Great? Only ***online target audience of TopDev events*** accounts for ***up to 1 Million online reach every year.***

Vietnam Mobile Day

- Annual largest Tech event for **Mobile industry**
- In 2016, attracting over **7,000 visit turns**
- Hochiminh – Hanoi - Danang
- Check out: **http://mobileday.vn**

Vietnam Web Summit

- Annual largest Tech event for **Web Development industry**
- In 2016, attracting over **6,000 visit turns**
- Hochiminh – Hanoi - Danang
- Check out: **https://vietnamwebsummit.com**

TopDev Techtalk

- Weekly specialized Techtalks
- Attracting **200+ tech professionals** each
- Reaching **up to 8,000 audience** each
- Hochiminh – Hanoi
- Check out: **fb.com/topdevvietnam/events**

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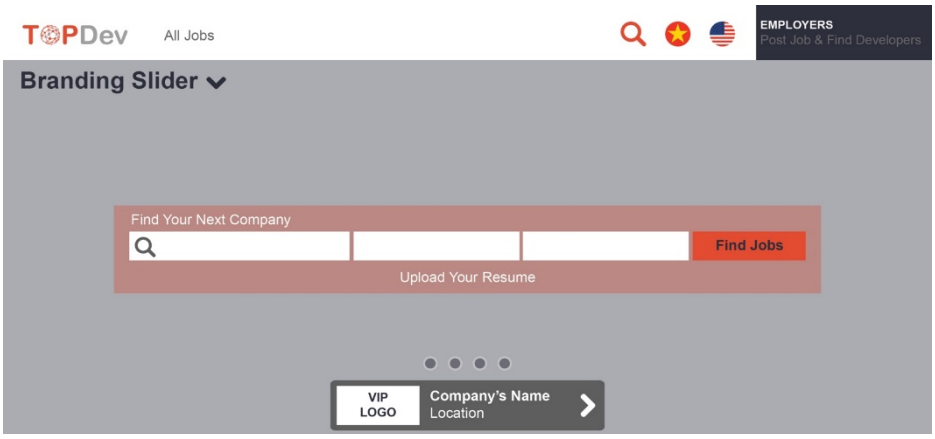
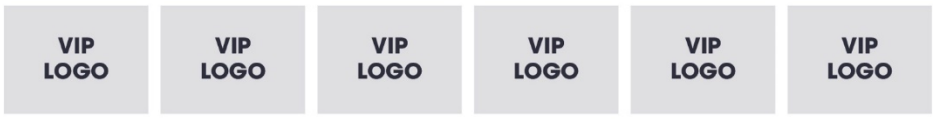
TOPDEV HOMEPAGE BRANDING

What's Great? Homepage Branding helps catching **up to 97% first candidate traffic** to page.



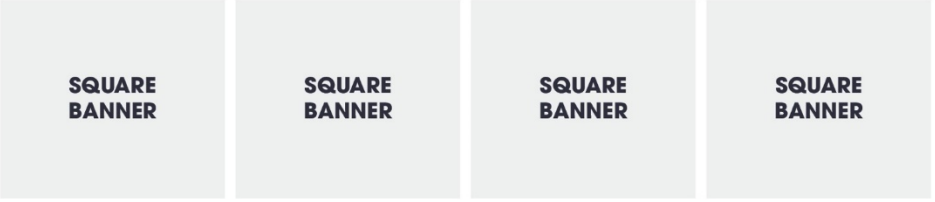
Branding Slider catches **97% first impression.**

Place banner now only **2,249,000đ**



91% Candidates believe companies with VIP Logos offer better jobs

Featured Logos + Top Jobs ensure **89% candidate attention**



85% Candidates engage higher trust for companies with frequent Banners on Homepage

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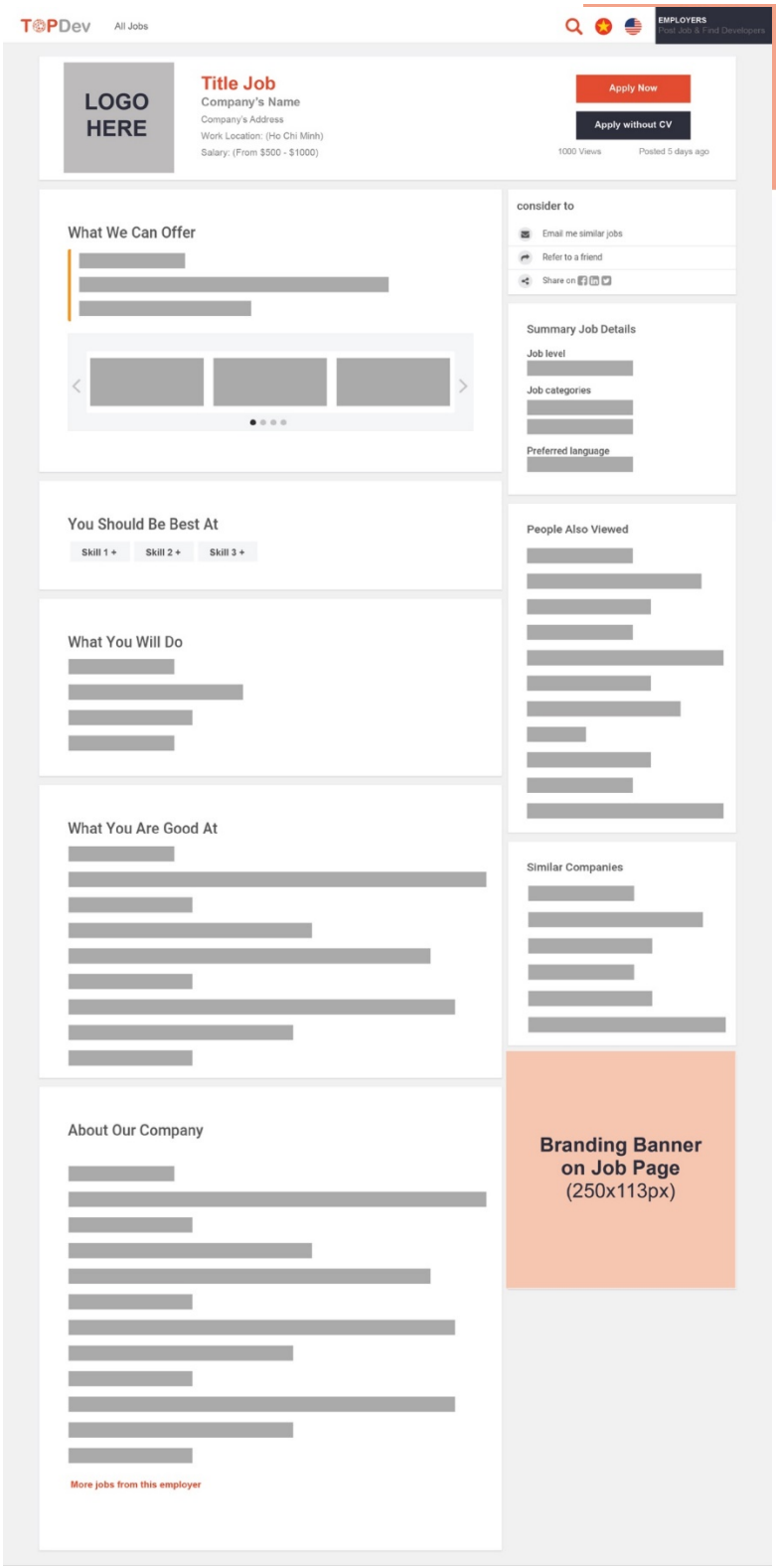
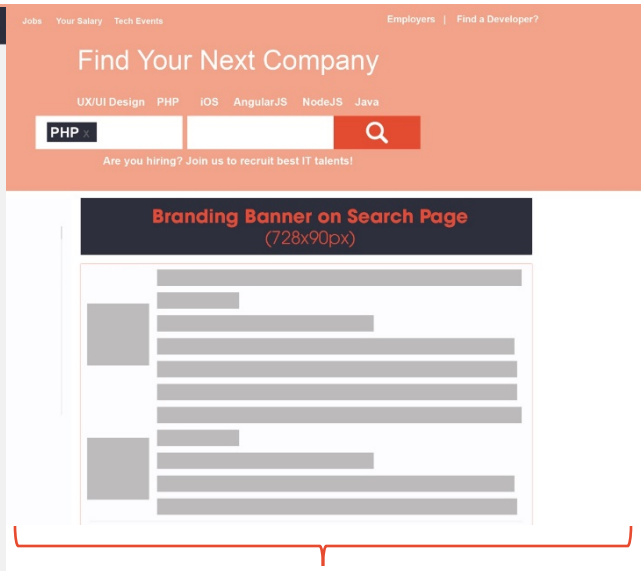
TOPDEV SUB-PAGE BRANDING

What's Great? **99% candidates** reaching TopDev sub-page are truly **searching for new jobs**.





97% incoming candidates
notice Branding Banner
even before
job search results

Place banner now
Only **6,900,000đ**

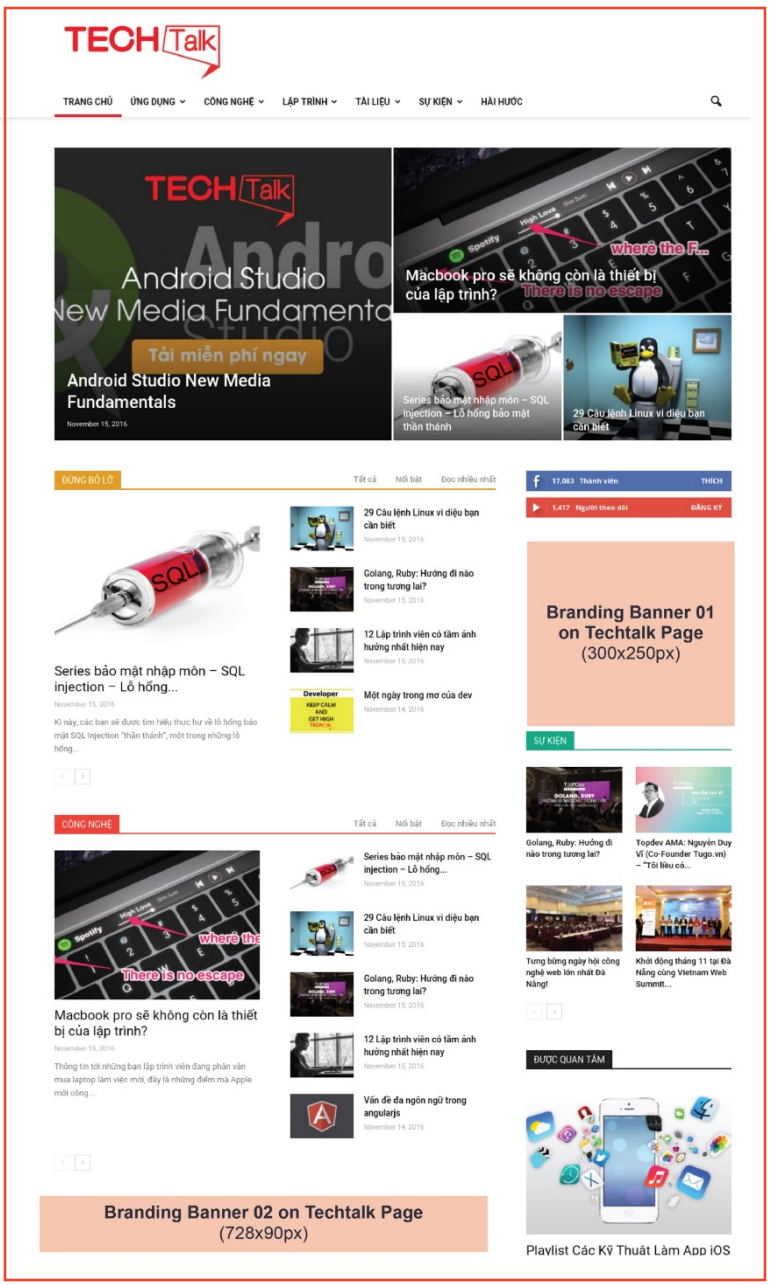
99% candidates
browsing Job Page
are searching for new jobs

Build up your Employer Brand

Heighten Your Visibility & Reachability among loyal tech talents at TopDev

DISPLAY PAGE BRANDING

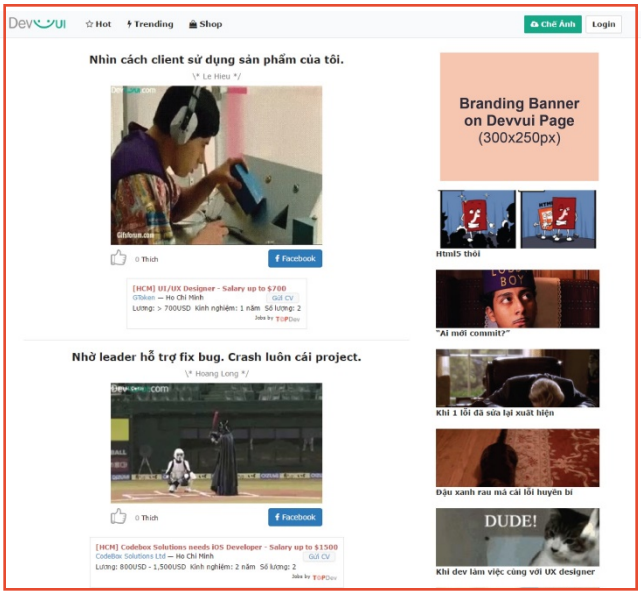
What's Great? TopDev display pages covers **99% Mobile & IT communities in Vietnam.**

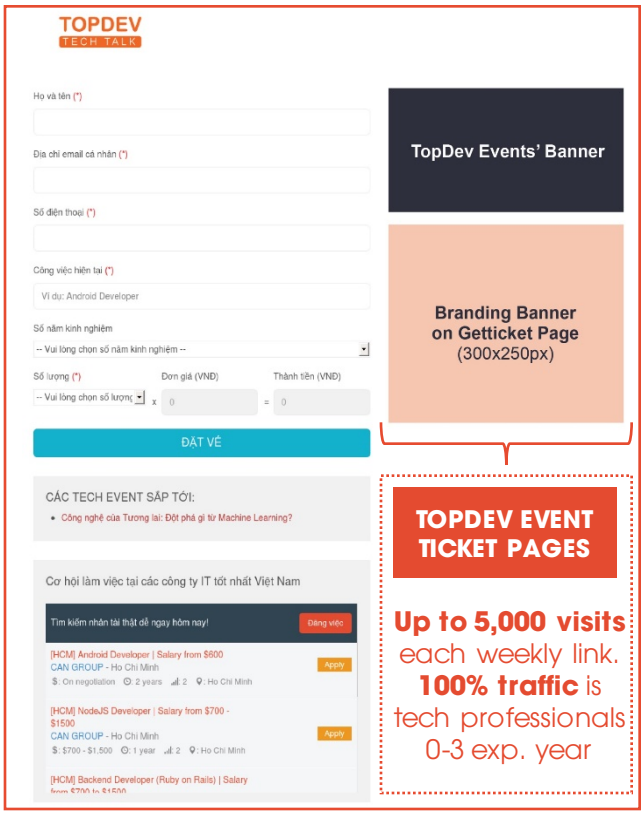


DEVVUI.COM has up to

2,000 visits per day

100% traffic is tech seniors





TOPDEV EVENT TICKET PAGES

Up to 5,000 visits each weekly link. **100% traffic** is tech professionals 0-3 exp. year

TECHTALK.VN has up to

10,000 visits per day

100% traffic is tech professionals